



**MEMORANDUM**

To: Interested Parties

From: Kiley & Company

Re: A Survey Of Washington Voters Concerning Compensation For Public School Educators

Date: August 14, 2018

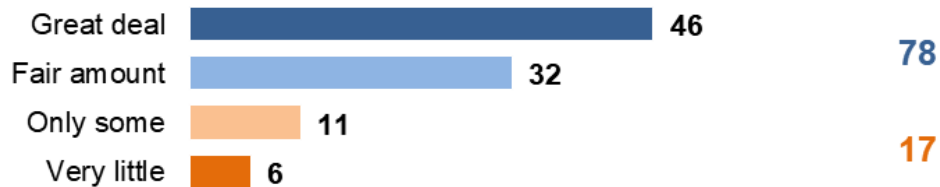
*Kiley & Company recently conducted a survey among a representative sample of 601 voters in Washington State. Trained professionals completed the interviews on both landlines and cell phones between July 28 and 31, 2018. The margin of error for survey results is ± 4.0 percentage points.*

*The central finding from this survey is the solid support Washington’s voters express for public school teachers and staff, and for significant increases in their compensation this year.*

**Key Highlights**

**1. Public school teachers have enormous credibility with the public.**

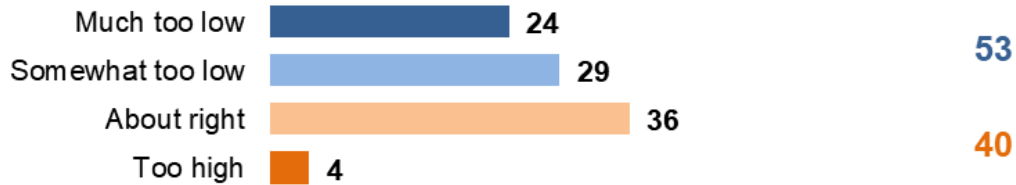
*How much would you trust what the teachers in your local school district have to say about issues affecting public education? Would you trust them a great deal, a fair amount, only some or very little?*



*\*In all cases, the remainder is not sure*

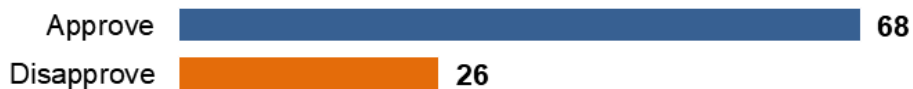
**2. A majority of Washington voters believe the salaries of public school teachers and other school staff are too low.**

*In general do you think the salaries of public school teachers and other school staff in Washington are too high, too low, or about right? (If too low:) Are they somewhat too low, or much too low?*



**3. In an initial test, almost 7-in-10 voters support pay raises in the 15% range for educators in their local school districts.**

*The new state funding plan for schools includes money for salary increases, but teachers and school staff must negotiate any pay raises within each school district. Some districts have agreed to salary increases of fifteen percent or more for the coming year. Would you approve or disapprove of your school district agreeing to give teachers and school staff pay increases in the fifteen percent range for the coming year?*



**4. Even after hearing brief viewpoints for and against them, nearly two-thirds of voters continue to express approval for 15% pay raises.**

*Many educators say their pay has lagged behind the cost of living for years as the state failed to properly fund education. Now that Washington has provided full state funding of schools, it is time for districts to provide the significant pay raises needed to ensure our students have committed, qualified teachers on the job.*

*Many school superintendents say that they can only offer small pay increases, even with the new state funding. They say that local levies are going to drop sharply next year, they can't count on the state to keep funding the schools properly, and they have many other budget needs that are also important.*

*Hearing these two viewpoints, would you approve or disapprove of your school district giving teachers pay increases in the 15% range for the coming year?*



**5. A clear majority of voters approve of the prospect of Washington State teachers going on strike to demand higher pay.**

*In the last few months, teachers in several other states around the country have gone on strikes to demand more public school funding and higher teacher salaries. Would you approve or disapprove of teachers in Washington State going on strike to demand higher pay?*

