

How to Earn Cash Back with the NEA Discount Marketplace

By NEA Member Benefits

The [NEA Discount Marketplace](#) with Cash Back powered by Rakuten gives NEA members direct access to great deals and cash-back earnings on everything from clothes and dining certificates to laptops and school supplies.

Many NEA members are enjoying the benefits of smart shopping through the NEA Discount Marketplace. To help you get started, [this quick, 2-minute video](#) and the article below will walk you through how you can easily search for offers, shop online and receive your cash-back payments.

1. Sign in for easy access

First, go ahead and sign into neamb.com so you can quickly access the great deals you find here. You can find the “Sign in” link in the blue navigation bar at the top of this website.

Then, head to the [NEA Discount Marketplace page](#). You can find a link to this shopping benefit in the blue navigation bar under the “Benefits” menu at the top of this website.

2. Browse cash-back offers and retailers

Once you’re on the NEA Discount Marketplace page, you’ll see five exclusive offers near the top of the page. We negotiate these great cash-back deals each month just for NEA members. You’ll find these only on neamb.com, so check back regularly to see which great new deals we’ve secured for you!

Scrolling down further on the NEA Discount Marketplace page, you’ll see cash-back offers from thousands of retailers, ranging from unique small businesses to well-known larger companies. You can find offers on everything from kids’ toys and pet supplies to electronics and furniture.

There are several ways to browse the offers that are available through NEA Discount Marketplace. To browse by category, click in the category menu navigation. You’ll see categories such as “Home Décor & Furniture” and “Clothing.” Within those categories, you’ll see dropdown menus with additional subcategories, such as “Lighting” and “Women’s Clothing.”

Or, if you have a particular store in mind, you can type the retailer’s name into the search bar that’s located in the “Browse Cash Back Stores” section of the NEA Discount Marketplace page.

You also can sort stores alphabetically or by cash-back amount. That's especially handy when you want to quickly locate the biggest cash-back offers that are available.

Likewise, you can click the heart icon on store offer cards so you can save your favorite retailers. That will make it easy to find them again.

The Rakuten Cash Back Button extension makes it even easier to find cash-back deals as you surf around online. Simply download the extension to your browser, and it'll alert you when great cash-back deals are located. You'll never miss out on earning cash back again with this secret shopping weapon.

3. Select your cash-back offer and start shopping

Now, once you've found a great cash-back offer on [NEA Discount Marketplace](#), click on the offer box. At this point, if you don't already have a Rakuten account through NEA Member Benefits, you'll be prompted to agree to sign up for one.

If you do already have a Rakuten account, be sure to link the email you use to log into neamb.com with your existing Rakuten account. You'll need to link the accounts in order to get access to our exclusive monthly offers. Rakuten can assist you with this process.

From there, you'll see a message that confirms the cash-back offer you should receive at checkout when you make a purchase on the retailer's website. You'll then be redirected to the retailer's site, where you'll shop online as you normally do.

4. Check your cash-back status

Within a few days of your purchase, you can check your Cash Back Balance on Rakuten.com to verify your cash-back earnings.

Your cash-back rewards will be paid quarterly. You can receive your payment by check, PayPal direct deposit or American Express Membership Rewards points. It's your choice, and you can select your preferred payment option within your account area on Rakuten.com.

Be sure to share the love: Refer your colleagues to join [NEA Discount Marketplace](#) with Cash Back powered by Rakuten and you can earn a cash-back bonus as a thank-you.

5. Use your NEA member benefit often

Get in the habit of regularly checking the NEA Discount Marketplace for all your shopping needs to find great deals and cash-back offers, especially the exclusive offers just for NEA members.

The more you buy, the more cash back you'll earn, so shop for everything you need all year long, through [NEA Discount Marketplace](#).

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